

Jefferson County Fair Park  
November 18, 2010

The Jefferson County Fair Park Committee met on Thursday, November 18, 2010 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Greg Torres, Mike Burow; Fair Park Director Paul Novitzke, Marketing Assistant Ashli Tucker, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; County Board Chair John Molinaro, Administrator Gary Petre, and Jan Roou. Let the record show that a quorum is present – one absent, meeting duly noted and the door open.

**Public Comment:** no one present – no written correspondence

**Minutes:** Greg Torres made a motion to accept the minutes are presented for October 21, Mike Burow seconded. Motion carried.

**2010 Fair:** There are a couple of sponsorship dollars still due. The ½ price gate from MAP has been received.

**2011 Fair:**

- a) **Farm Bureau:** Paul met with Farm Bureau. It was good mix of people. We are waiting to finalize with the food sponsor.
- b) **Vendor Layout & Pricing:** Handed out the layout with pricing per area. We will be adding a blacktop road in the Vendor area. Greg Torres moved to approve the proposed pricing for the indoor and outside vendors for Fair 2011. Mike Burow seconded. Motion carried.

**Wind Turbine Project:** Paul, Roger and Mike Burow attended the ITSFREEGROUP meeting on Wednesday to discuss wind power. They outlined the entire process, life of the unit and tax incentives for working with a partner. Committee recommended Paul pursue additional information.

**Fair Park Director's Report:**

- a) **Snocross Update:** The cost of the event will be \$12,500 with sponsorship to date covering \$8,500. There will be dance following the racing. Lions club will be handling the beer sales, Chamber will do the food, and Snowmobile Alliance will do gates and parking.
- b) **2011 Kitchen Catering:** River's Edge will be the main caterer in 2011. The contract was shared with the committee for their review. A motion was made by Mike Burow to approve River's Edge as the caterer for the Fair Park per the presented contract. Greg Torres seconded. Motion carried.
- c) **4-H Event:** We need to discuss 4-H events using the Fair Park and bring in food, etc. This will be an agenda item for December meeting.

**Fair Park Operations Report:** Roger reviewed his report and the attached horse show comparison.

**Future Agenda Items:** 2010 & 2011 County Fair, Wind Turbine, set camping charges for fair, 4-H usage for events Fair Park. Next meeting will be December 16, 2010 at 4:00 p.m. in the Conference Room of the Activity Center.

Being no further business, Blane Poulson made a motion to adjourn the meeting. Greg Torres seconded. Meeting adjourned at 4:50 p.m.

The Committee then proceeded to the new plaques for the Activity Center and Grandstand donor boards. Picture was taken and will be sent to the newspapers for publication.